

AGENDA

«KEYNOTE» STAGE «CORPORATE INNOVATION» STAGE

THURSDAY, JANUARY 26TH, 2017	
TIME	
10:00AM	<p>NINA SIMOSKO (NTT Innovation Institute)</p> <p><i>The lessons of innovation culture</i></p>
10:20AM	<p>JOSEPH JAFFE (Evol8tion)</p> <p><i>The startup imperative: Making the strategic and business case for brand collaboration</i></p>
10:40AM	<p>TOM WILLIAMS (BetterCompany)</p> <p><i>The enlightenment of the Social CEO</i></p>
11:00AM	<p>LILY CORTESE (Johnson & Johnson Innovation Centre)</p> <p><i>The savannah to the boardroom: Evolution, organization and innovation</i></p>
11:20AM	<p>SUKHINDER SINGH CASSIDY (Joyus)</p> <p><i>Lessons learned on building a strong board: A CEO's inside view</i></p>
11:40AM	<p>KRISTEN CAREY - MODERATOR (Mercedes-Benz Canada) ZELMA CILLIERS (Mercedes-Benz Canada) BOBI MILOSEVIC (Mercedes-Benz USA) MIGUEL A. SOSA (Mercedes-Benz Mexico)</p> <p><i>Driving innovation through collaboration</i></p>
12:00PM	LUNCH / SPEED DATING ZONE OPENS
1:15PM	«BEST PITCH» COMPETITION
2:00PM	<p>IAN FRIEDMAN (Goldman Sachs Investment Partners) BEN ZIFKIN (Hubba)</p> <p><i>Thinking like a VC</i></p>
2:40PM	<p>ANGELIQUE MOHRING (GainX Inc.)</p> <p><i>Bring a shovel, your innovation strategy and an open mind...</i></p>
3:20PM	<p>GREG DUBEJSKY (MaRS Discovery District)</p> <p><i>Turning the cruise ship: How to identify and create a case for change in an established organization</i></p>
4:00PM	<p>DR. ANDREW MAXWELL (Canadian Innovation Centre)</p> <p><i>Improving your innovation quotient</i></p>